



DEFINITY[®] ProLogix[™] Server



Communication without boundaries

The DEFINITY® ProLogix™ server from Avaya provides the professional features, reliability and support of the renowned DEFINITY communications servers in a package sized and priced especially for mid-size companies and smaller locations of large businesses.

The ProLogix server gives you a communications package you can design your way, to get precisely the features and functionality that your business needs in today's Customer Economy. Select the tools you need to link all your employees effectively, help them increase productivity and enhance their relationships with customers and suppliers. And be assured that you can easily grow the system as your business grows, to protect your investment.



Building Your Communications Network the Way You Want It

The ProLogix server is ideal for the business requiring from 40 to 500 telephones. It can serve a single site or a satellite office within a larger business, even branch locations around the world.

The ProLogix server also allows you to link multiple locations together as a single system, through Distributed Communications System (DCS) networking.

The ProLogix server supports the latest networking capabilities, including Asynchronous Transfer Mode (ATM) and Internet Protocol (IP). So you can connect sites and share capabilities via a virtual enterprise network, and reduce costs by combining voice and data traffic over the same network resources.



Features That Enhance Productivity and Customer Service

The ProLogix server provides a full range of features and call-handling capabilities to help enhance employee productivity and serve customers better.

With the ProLogix server, callers can reach you virtually *anywhere*—at your desk, on the move within your office, or at remote locations, via phone, pager, fax, or PC—through one number. And wherever you go, you'll have easy access to all your communications system features.

The ProLogix server also supports full call center capabilities, including call management systems, interactive voice response, fax-back systems, multimedia messaging, and other advanced options.

In addition, the ProLogix server supports wireless capabilities, to improve productivity and ensure fast response to callers. Wireless users have access to many of the same calling features on their desk phones.

Introducing Enterprise Class IP Solutions

Because it's part of the Avaya Enterprise Class IP Solutions family, the ProLogix server is designed to work seamlessly with other Avaya products to create a comprehensive IP communication solution.

New Avaya IP telephones (4612 and 4624) provide the complete Avaya feature set—the features employees

expect—in phones connected to your network through a standard Ethernet connection. An Ethernet socket for a PC is integrated, and you can easily program new features by downloading new firmware.

The Avaya R300 Remote Office Communicator extends the ProLogix server's features and applications to remote locations over your wide area network. Now you can *easily establish branch offices and remote customer contact centers*, while you *retain the benefits of central administration*.

Long distance savings are another significant payoff. For instance, when making long distance calls to the area of an office equipped with the R300 Remote Office Communicator, you can route those calls over your IP network to your R300 system, then hop onto the local network to complete the calls—all without toll charges.

For employees in the office or on the road, the Avaya IP Softphone turns a PC or laptop into a voice terminal that delivers the full capability of the ProLogix server over a 56K dial up connection. *It's a perfect answer for telecommuters and road warriors* who need robust communications and a choice of familiar, user-friendly on-screen interfaces. And for computer-equipped office workers who need full voice communication system functions, but don't need or want a separate telephone, this solution provides additional cost savings.

To streamline system administration, Avaya's Enterprise Directory Gateway (EDG) provides a converged voice and data directory-enabled middleware solution that *provides a platform for simplifying information management*, which ultimately can lower costs and improve



productivity. Enterprise Directory Gateway provides an “LDAP-enabled” gateway for access to the ProLogix server. It provides real-time, integrated, directory-based read/write access to both your Avaya communications server-based data and data derived from your enterprise sources, such as your corporate databases. Users can *create and access up-to-date voice and/or data information quickly and efficiently*.

User-Friendly

PC-Based Management

The ProLogix server is available with **DEFINITY Site Administration**—an easy to use software package that lets you make system changes right from your desktop.

Protecting Your Investment Any Number of Ways

The ProLogix server is a scalable system designed to serve your communications needs for a long time to come. Universal port architecture makes it easy and economical to grow the system up to 500 telephones. When you're ready to move to a bigger DEFINITY server, you can reuse your ProLogix components, including software, telephones, circuit packs, voice messaging, call accounting systems, and system administration.

Your ProLogix server protects your investment with built-in reliability features including continuous internal system diagnostics, automatic backup of system translations, remote alarms and secure remote administration.

The ProLogix server offers the same world-renowned reliability as larger DEFINITY servers. In addition, an Avaya Service Agreement lets you choose the level of support that fits your needs and budget. Optional Avaya professional services offer extra assistance in designing, implementing, and managing your ProLogix server. And it's all backed by our world-class customer care center and expert technicians.

To learn more about how the ProLogix server and other Enterprise Class IP Solutions products can give your business the communications power you're looking for, contact your Avaya representative. Or, visit our Web site.

avaya.com

